



**Gain support
for stormwater
projects and
programs!**

Photo: Dan Keck

Stormwater Basics

Ready-to-Use Educational Toolkit for Stormwater Management

Available Online Summer 2018

Much of the burden for improving Pennsylvania's urban stormwater issues has fallen into the hands of municipal governments. Every day citizens in your municipality are starting to hear more about stormwater fees and projects. What if we told you there was an easy and cost-effective way to:

- Educate and engage local citizens?
- Maximize limited time and financial resources?
- Meet your MS4 permit requirements?
- Increase participation in planning and implementation?

Stop wondering how you can provide quality education without hiring more staff. Correct misconceptions and educate with *Stormwater Basics*, a series of online videos and articles from Penn State Extension for local governments and residents. Link to these ready-to-use tools as a perfect addition to your website or newsletter.

Stormwater Basics includes videos and articles to answer common questions from your local residents, such as:

- What is stormwater?
- What is the problem with stormwater and why should I care?
- What can I do about stormwater?
- Why does my community flood more than it used to?
- Is stormwater damaging my property?
- What are stormwater pollutants?
- What are combined sewer overflows?
- What is an MS4?
- How much is my stormwater project going to cost?
- How can I be a good stormwater neighbor?

**Build your toolkit today at
extension.psu.edu/stormwater-basics.**

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